agorapulse

Pricing and plans

Close the gaps in your social media marketing workflow with the most complete tool for every stage of growth.

Supported Networks



Standard

\$79 per user/month (Billed annually)

\$99 per user/month (Billed monthly)

10 social profiles \$10/mo per additional social profile (Billed annually) \$15/mo per additional social profile (Billed monthly)

All features you need to get started:

Posts scheduling

Unlimited posts

- Oraft posts
- Unified Publishing Calendar
- Standard Social Inbox
- Automated Inbox Assistant
- Instant translations
- Report export
- Basic Social Media ROI
- Custom Report date range
- White-label reporting
- Google Chrome extension
- Mobile application (iOS & Android)
- Google Analytics Integration

Professional



\$149 per user/month (Billed monthly)

10 social profiles \$10/mo per additional social profile (Billed annually) \$15/mo per additional social profile (Billed monthly)

All features available on the Standard plan, plus:

- Instagram Product Tagging
- PulseLink in bio
- Instagram grid view
- First comment scheduling (Instagram, Facebook, LinkedIn)
- X (Twitter) threads scheduling
- Team workflow
- Canva integration
- Calendar notes
- Sasic Ad Comment Monitoring
- TikTok & LinkedIn ad comments monitoring
- Team performance reports
- Priority email & chat support

Advanced



\$199 per user/month (Billed monthly)

10 social profiles \$10/mo per additional social profile (Billed annually) \$15/mo per additional social profile (Billed monthly)

All features available on the Professional plan, plus:

- Content Library
- Shared Calendars
- Sulk publish content
- Content queues
- Advanced spam management
- Advanced Ad comments monitoring
- Saved replies
- Inbox bulk actions
- Publishing content labels
- Advanced Social Media ROI reports
- 🥑 Power reports (customized)

Custom

Custom solutions tailored to your business needs.



All features available on the Advanced plan, plus:

- Unlimited social profiles
- Unlimited Shared Calendars
- Unlimited Inbox Moderation Rules
- Priority email, chat, & video call
- Dedicated Account Manager
- Quarterly Business Reviews
- Single Sign-On (SSO)
- CRM Integration
- Schedule Facebook Boosted Posts
- Open Reports API
- \$0/Mo Free 3 social profiles, 1 user
- 10 scheduled posts
 Basic Social Inbox*
- Basic Reporting
- Limited Social Media ROI report
- Mobile app

Compare plans

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